Social report 2023







Letter from the Chairman

Choosing one's field of study is perhaps the most important decision in a young person's life. It is certainly one that can significantly impact their future satisfaction.

For this reason, the Agnelli Foundation has devoted increasing attention over the years to the topic of educational guidance. Its goal is to provide students, their families, and the entire school system with effective tools to facilitate this critical decision. In 2023, we celebrated the first ten years of Eduscopio, a simple and effective tool that helps those deciding how to continue their education after middle school. For the past decade, our digital platform has provided objective and rigorous information to help users understand and compare the key features and qualities of high schools in their area. Specifically, it highlights how well these schools prepare students for university or the workforce. In this social report, we have gathered data illustrating the reach and popularity of Eduscopio, which has perhaps become the initiative most recognized by Italian families and the general public as a hallmark of the Agnelli Foundation.

The success of Eduscopio has encouraged us to reflect on the persistent need for additional resources for educational guidance. While much has been done in recent years by educational institutions, we believe there is still room for deeper and more effective efforts. For this reason, on the tenth anniversary of Eduscopio, the Foundation launched a new project aimed at teachers. Teachers, who know their students well, are uniquely positioned to guide them toward paths that align with their interests and talents. This new initiative, also a completely free digital platform, is called FUtuRi. Its many resources enable teachers to uncover students' passions and predispositions through classroom activities, helping them discover their strengths and, via orientation-based learning activities, identify the most suitable educational paths for each individual.

We leave it to the curiosity of the readers of this social report to explore the other innovations of 2023. These include the launch

of two multi-year research programs: one on the quality of early childhood education services and the other on the potential of Artificial Intelligence in schools. Another noteworthy initiative is Matabì, an innovative educational project aimed at improving math learning from primary school by using colorful LEGO® bricks. Still focusing on the development of STEM skills (science, technology, and mathematics), 2023 also saw the launch of Hop, a project created in collaboration with CERN in Geneva and the National Institute of Nuclear Physics. This program guides middle school students through engaging and fun classroom experiments dedicated to physics and the scientific method.

This broad range of initiatives, employing diverse methods and approaches, shares a common and fundamental commitment: contributing to the improvement of schools and education in our country. Education is the most vital tool for empowering individuals to actively shape their future, become more aware of their strengths, and, above all, engage meaningfully in community life.





Choosing one's field of study is perhaps the most important decision in a young person's life. It is certainly one that can significantly impact their future satisfaction. For this reason, the Agnelli Foundation has devoted increasing attention over the years to the topic of educational guidance. Its goal is to provide students, their families, and the entire school system with effective tools to facilitate this critical decision.

John Elkann, Agnelli Foundation Chairman

Why and for whom



Our goals

To improve the quality of education and training, from nursery school to university, to lifelong learning.

Since 2008, Fondazione Agnelli has focused its activities and resources on education (school, university, lifelong learning) as a critical factor for economic progress and innovation, social cohesion and people's development and empowerment.

It has the improvement of public education at heart, and studies it under three fundamental aspects: equality, in terms of everyone's essential right to study, effectiveness, in terms of quality of learning outcomes, and efficiency, in terms of best possible use of resources.

It strives to contribute to the renewal of didactics with experimental projects on the field, in collaboration with schools, students and teachers. It dialogues with families and offers them information tools to support their choices in education. It promotes a closer relationship between school and workplace.



Our stakeholders

We work for schools, universities and education – and more.

Fondazione Agnelli's main stakeholders and interlocutors are – on the national and local level – the players active in the field of education in Italy: students, families, teachers, principals.

Furthermore, we dialogue with organisations that promote innovation and support social solidarity on the terrirory.

Education

- Students and families
- Schools and universities
- Ministry of Education
- Ministry of Education Regional Office
- Local administrations
- Companies and third sector

Social solidarity

- Individuals in need
- National welfare organisations
- Local welfare organisations

Innovation and local territory

- Schools and universities
- Local administrations
- Innovation networks
- Start-ups
- Companies and third sector











Numbers

55.820

institutional site users

175.318

pages viewed on the institutional site

312.782

Eduscopio portal users

1.051.706

pages viewed on the Eduscopio portal

About us



Board of directors

ChairmanAdvisorsJohn ElkannAnna AgnelliSimone Avogadro di CollobianoVice-chairmanGiorgio Barba Navaretti

Tiziana Nasi
Tancredi Campello della Spina
Marta Maria Carla Cartabia

Daniele Chiari
Gianluca Ferrero
Renzo Salvatore Piano
Andrea Sironi

Work team

Director Staff Genesis Thamara Albuja Mieles Marco Gioannini Andrea Gavosto Paola Aurora Barbieri Stefania Padulano Giovanni Piumatti Francesca Bastagli Martino Bernardi Barbara Romano Carla Cantamessa Raffaella Valente Daniela Chiesa Chiara Zonda Chiara Genova

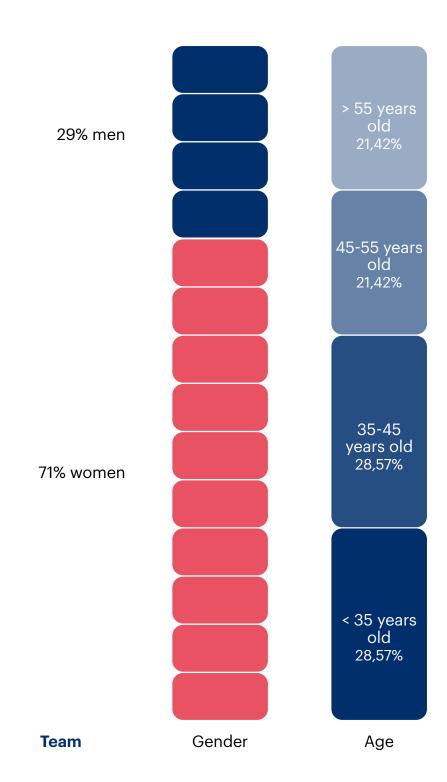
Audit Committee

ChairmanGiorgio Ghiglieno

AuditorsSergio Pistone
Franco Vernassa

The committee is made up of three members (two nominated by the Board of Directors, ex art. 8, and one nominated by the Ministry of University and Research) and oversees the foundation's financial management. It avails itself of pro bono advisory from accounting firm EY. Since 2016, Fondazione Agnelli has defined an ethics code and a model for risk assessment, according to Italian law 231/01. The Risk Supervisory Committee is made up of the Audit Committee, which produces a specific quarterly report.

The Board of Directors, the Working Group and the Board of Auditors are updated to June 2023.



Generated value 2023



2,478,102€





The generated added value is an expression of the wealth Fondazione Agnelli distributes, every year, to its stakeholders thanks to its initiatives; it stems from the ability to leverage founders' endowment, minimizing operating and management costs.

Stefania Boschetti, CEO Ernst & Young Italia

Value added from the origin to today

353,239,979€

Furthermore, our endowment increased from 2.8 mil euro in 1968 to 85.3 mil in 2023.

Projects area value 2023

935,529 €

Projects



Projects area value 2023

935,529€

Progects

- Matabì
- Arcipelago Educativo
- Livemotiv
- HOP Hands On Physics
- Scholarships
- Innovation for Change
- Goals for sustainability
- COMBO RoboSpazio
- My kickoff in USA
- Other projects



Matabì

164,836 €

Value generated by the initiative

An innovative teaching project to improve math learning from elementary school through play and the development of visual-spatial skills. The Matabì pathway includes teacher training, classroom workshops with educators and educators, and the provision of LEGO DUPLO kits.

The project is implemented In collaboration with Exor, The LEGO Foundation and Polytechnic University of Turin.

Active from 2022.



115 trained teachers

2,300 students

28 schools

6 regions

10 expert tutors

22 training hours

500 workshop hours

<u>learn more</u>

matabi.it



Arcipelago Educativo

164,562 €

Value generated by the initiative

The project, together with Save the Children Italy, aims to counter learning loss in the summer period through educational activities hosted by primary and secondary schools. In February 2023, the results of the project's impact evaluation were presented: growth in learning in math and Italian that is equivalent to 2 months and 3 1/2 months of schooling, respectively. The project has been active since 2020.



The 2023 edition involved:

540 children and teenagers

38 schools

17 Comprehensive Institutes

8 cities

<u>learn more</u>



Livemotiv

144,944 €





A music listening education project, for secondary schools in Italy. Live workshops in the form of lecture-concerts with the presence of young instrumentalists. With De Sono Association for Music.

The 2023 edition involved:

1,380 students

15 schools

12 cities

learn more

HOP - Hands On Physics

118.707 €

Value generated by the initiative

A project to give secondary school teachers of math and science and technology educational tools and ideas for teaching the scientific method and physics by conducting engaging and fun experimental activities in the classroom with students. Teachers, after a training day, receive the kit containing materials on the scientific method, light, pressure and electric charge to experiment with their classrooms. The project is in collaboration with CERN and INFN, and support from Stellantis and Intesa San Paolo.

Active from 2023.

The 2023/24 edition involved:

650 trained teachers

16 regions

75 expert tutors

128 training hours

learn more



Scholarships

111,582 €

Value generated by the initiative

Grants and disbursements to support and enhance the path of deserving male and female students including the Zita Pollo Scholarship and At School in Europe.



Innovation for Change

48,017€

Value generated by the initiative

Impact innovation project that encourages students to use advanced technologies to solve social problems. In collaboration with CERN Geneva, developed by the Collège des Ingeénieurs, Politecnico di Torino.



42,401€

Value generated by the initiative

The Foundation works with various networks to ensure the achievement of sustainable development goals. It is part of the Italian Alliance for Sustainable Development (ASviS) and supports the implementation of educational projects in corporate social responsibility and ESG investments.



COMBO RoboSpazio

37,956 €

Value generated by the initiative

A 4-hour experience during which high school male and female students, accompanied by their teachers in the computer classroom and supervised remotely by a tutor, use virtual robots to overcome, in groups, math and robotics challenges.

The 2023/24 edition involved:

40 classes

731 students

<u>learn more</u> combo.fondazioneagnelli.it





Other projects

79,428 €

Value generated by the initiative

Other pro-education activities including Scuola in Ospedale, Torino fa scuola, Teach for Italy and educational collaborations with Pinacoteca Agnelli.





My Kickoff in USA

23,096 €

Value generated by the initiative

Together with College Life Italia, it offers the possibility of a scholarship to an American college to boys and girls, who reside in Italy, play competitive soccer and come from families without resources.

The project was launched in 2023; the first 3 winners will leave for the U.S. in August 2024.

<u>learn more</u> mykickoffinusa



Research area value 2023
1,090,551 €
Research
Research



Research area value 2023

1,090,551€

Research

- FUtuRI
- ITS Academy
- School policy analysis
- Eduscopio
- Early childhood education services
- Conferences, presentations and articles
- Macroeconomic analysis
- School Building
- Educational innovation
- Artificial intelligence at school
- Other research



FUtuRI

586,652€

value generated by the initiative



The 2023 numbers:

75 Comprehensive Institutes

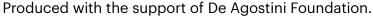
8,500 students

85 teachers who participated in the training

<u>learn more</u>

futuri.education

Platform for guidance in middle school, to help students focus on their talents, interests and inclinations with a view to a more informed choice in the transition to high school. FUtuRI proposes multiple educational activities, to be carried out mainly in the classroom, with the aim of helping each girl and boy to better focus on their interests, abilities and aspirations, so as to arrive at a more motivated guidance advice for the choice of continuation of studies. The course has been developed with and for teachers so that it can become an integral part of the educational offerings on orientation.





82,569 €

value generated by the initiative

Research report on Higher Technical Institutes and the professionalizing tertiary supply chain, with comparisons in the European context, in collaboration with Milan State University.

learn more





School policy analysis

80,781€

value generated by the initiative

Studies, fact-checking and critical reflections on school policies and education system reforms initiated by different governments in Italy and their real effectiveness.



Eduscopio

65,933 €

Value generated by the initiative

Which high schools best prepare you for college and the world of work? The free portal that helps Italian students and their families choose.

The numbers of the year 2023:

312,782 users

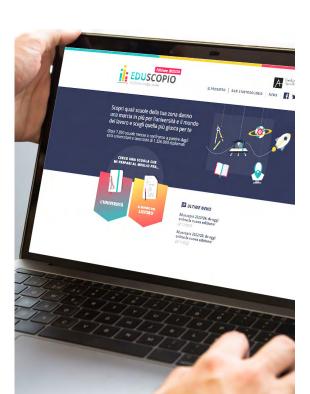
1,051,706 views

1,326,000 high school graduates in Italy

whose data were analyzed for the 2023 edition

learn more

eduscopio.it



Early childhood education services

44,269 €

Value generated by the initiative

Research, with external input, on early childhood educational services for boys and girls between 0 and 6 years old.





Conferences, presentations and articles

42,942€

Value generated by the initiative

Participation in national conferences, presentations in various settings and articles for national and local newspapers on education issues in the Italian and European context.



Macroeconomic analysis

40,351€

Value generated by the initiative

Documentary research, metaanalysis, and macroeconomic insights.







School Building

21,490 €

Value generated by initiatives

Research on the state of school construction with the Piemone and Lombardy regions. In collaboration with FULL Polytechnic University of Turin.

Educational innovation

20,420 €

Value generated by the initiative

Research activities on teaching practices and methodologies deemed most effective based on scientific evidence



Artificial intelligence at school

18,446 €

Value generated by the initiative

Research project on the use of Artificial Intelligence in education together with Northeastern Foundation and Rocca Foundation.



Other research

86,698 €

Value generated by the initiative

Other research including in-depth activities on territorial school gaps, in-depth studies on PISA and INVALSI data, educational poverty, and teacher training.



Solidarity value area 2023 **452,022 €**

Solidarity



Solidarity value area 2023

452.022 € Solidarity

- Private individuals
- National welfare organisations
- Local welfare organisations

Initiatives suporting private individuals, national and local welfare organizations are managed by the La Stampa-Specchio dei Tempi Foundation.



Private individuals

316,122 €

Value generated by the initiative



Instant distribution of small sums to relieve specific, critical situations for people in need.

Local welfare organisations

61,185 €

Value generated by the initiative

Contributions to local-level third sector organisations, towards solidarity initiatives for health and welfare.



74,715€

Valore generato dall'iniziativa

Contributions to third sector organisations for health and welfare initiatives:
Area, Fondazione S.Anna,
Associazione Italiana Sindrome di Williams, Fondazione
Piemontese per la Ricerca sul Cancro, Fondazione Asphi,
Cucina Malati Poveri.



How is it calculated?

Value added 2023

IN BRIEF



Sources for cultural activities

Sources generated by portfolio management and thanks to founders' endowments.

Overhead costs

Costs due to the foundation's management activities.

V.A. for future activities and surplus

At the end of 2023 1.8 milion euros were set aside for future years.

V.A. distributed within the year

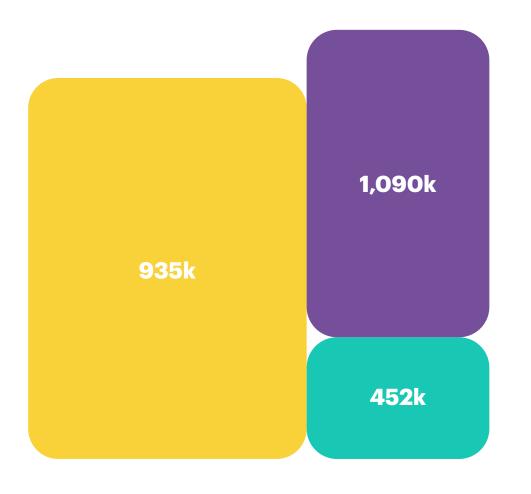
Of the 4,3 million euros of value generated in 2023, 2,5 milion euros were distributed during the year

| SOURCES FOR CULTURAL ACTIVITIES | 2023 | 2022 |
|---|-------------|-------------|
| Financial management | 2,279,645 € | 1,011,681 € |
| Income from equity investments | 700,724 € | 668,277 € |
| Occasional contributions and income | 2.106.472 € | 2,385,325 € |
| Value added from previous years | 321,155 € | 357,705 € |
| Taxation | - 349,079 € | - 82,045 € |
| Total sources | 5,058,918 € | 4,340,942 € |
| | | |
| OVERHEAD COSTS | 2023 | 2022 |
| Operating expenses | - 756,369 € | - 727,176 € |
| Amortisation | - 5,475 € | - 5,136 € |
| Total costs | - 761,843 € | - 732,312 € |
| VALUE ADDED | 2023 | 2022 |
| Research | 1,090,551 € | 945,781 € |
| Research | 1,090,331 € | 943,761 € |
| Education projects | 935,529 € | 1,341,781 € |
| Social solidarity activities | 452,022 € | 473,646 € |
| Value added distributed within the year | 2,478,102 € | 2,761,208 € |
| Value added for future activities | 1,818,972 € | 847,422 € |
| Total distributed value added | 4,297,074 € | 3,608,630 € |

Behind the number

Areas of intervention

IN BRIEF



| PROJECTS | VALUE |
|---|-------------|
| Matabì | 164,836 € |
| Arcipelago Educativo | 164,562 € |
| Livemotiv | 144,944 € |
| HOP - Hands On Physics | 118,707 € |
| Scholarships | 111,582 € |
| Innovation for Change | 48,017 € |
| Goals for sustainability | 42,401€ |
| COMBO RoboSpazio | 37,956 € |
| My Kickoff in USA | 23,096 € |
| Other projects | 79,428 € |
| Area total | 935,529 € |
| RESEARCH | VALUE |
| FUtuRI | 586,652 € |
| ITS Academy | 82,569 € |
| School policy analysis | 80,781€ |
| Eduscopio | 65,933 € |
| Early childhood education services | 44,269 € |
| Conferences, presentations and articles | 42,942 € |
| Macroeconomic analysis | 40,351 € |
| School Building | 21,490 € |
| Educational innovation | 20,420 € |
| Artificial Intelligence at school | 18,446 € |
| Other research | 86,698 € |
| Area total | 1,090,551 € |
| SOLIDARIETÀ | VALORE |
| Private individuals | 316,122 € |
| National welfare organisations | 74,715 € |
| Local welfare organisations | 61,185 € |
| Area total | 452,022 € |
| DISTRIBUITED VALUE | 2,478,102 € |



Special thanks to EY for carrying out the evaluations in the 2022 Social Report pro bono, and in particular to Stefania Boschetti, Roberto Grossi and Chiara Stuardi for their precious collaboration. EY also provides pro bono advisory to Fondazione Agnelli's Audit Committee.

Fondazione Agnelli

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Photos

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Full credits

To learn more about all of our projects and ongoing research, please visit:

fondazioneagnelli.it

and follow us on our social media channels







